Indian Hills Community College

Strategic Plan

June 2008

Mission Statement

Indian Hills Community College, an institution of higher learning, is dedicated to excellence in educational opportunity, economic development, cultural understanding and social enrichment. Student learning is the central unifying purpose of the college.

Vision

Indian Hills Community College strives to be accessible, comprehensive, community-centered, and responsive in planning, programming, funding, teaching and administration. IHCC is committed to the spirit of providing a dynamic and timely response to the ever-changing needs of our business community and the populace of our small towns and rural areas.

The Mission and Vision of Indian Hills Community College are accomplished through belief and engagement in the following core elements:

Arts and Sciences Education

Offering transfer credits and general education leading to an Associate of Arts, Associate of Science, or Associate of Science/Career Option degree.

Alternative Instructional Delivery

Serving our learners through traditional, distance, and asynchronous instructional methods designed to provide maximum flexibility.

Career and Technical Education

Providing career preparation in a wide variety of occupations utilizing related advances in technology and leading to an Associate of Applied Science degree or a diploma.

Community Services

Supporting the communities of Southeast Iowa through student and staff involvement in service learning and volunteer activities.

Cultural Activities

Featuring a community-based approach to the visual and performing arts, including musical and theatrical productions, art gallery exhibitions, arts festivals, and invited lecturers.

Customized Learning

Providing comprehensive, non-traditional educational alternatives, including relicensure education programs, basic adult education programs and high school equivalency programs.

Diversity

Developing an understanding of other cultures and minorities through international and service learning initiatives in order to broaden our students' effectiveness in today's global society.

Economic Development

Coordinating regional economic development through industrial training and retraining, small business development, educational equity initiatives, job training, and statewide initiatives.

General Education

Teaching a common base of knowledge that enables our students to think critically, communicate effectively, and create a foundation for lifelong learning.

Health Career Education

Providing career preparation and continuing education for professionals who are caring, critical thinkers and utilize technology to meet the challenges of a dynamic health care system.

Student Services

Developing and promoting student-centered programs, resources, and services that continue to foster an atmosphere of success.

Strategic Priorities

The following headings represent Indian Hills Community College Strategic Priorities and the items under each heading summarize the action steps that have been identified to address the priority.

Become More Efficient

Flow of Information and Data

From our System Report on Action Plan February 2009

Class Schedule Impact on Food Service Review Class Schedules

& Flow to Dining August 2008;

Continued Monitoring

Evaluate Customized Learning, etc.

With Business Model Progress Report

Progress Report January 2009;

July 2009

Evaluate Resource Allocation

For Catalog and Tabloid Recommendations to

Executive Council January 2009;

March 2009

Evaluate Efficiency in

Delivery and Support Systems Increased Technology

Efficiency &

Established/Functioning

Delivery Systems Ongoing

Evaluate Functions of Service

Centers & Support Services Quarterly Report to

Executive Council Ongoing

Build Partnerships

Pre-school With Ottumwa Schools Grant Application/Award Summer 2008;

Year One Report August 2009

February 2009

Tiagast 2007

Reach out to Retirees

Advanced Manufacturing Partnership

and Students as Resources Strategies Developed

and Implemented January 2009

Develop Programs

Online Course/Program Development New Long-Term Plan July 2008

Proposal to HLC November 2009

Identify Programs for Viability Study Programs Identified Begin August 2008

Identify Potential

New Co-Curricular Activities Yearly Report Begin August 2008

Advanced College Credit Agreement to Offer February 2009

Increase International

Student Enrollment Report to Executive

Council February 2009

High School Programs

Regional Academies Annual High School

Report January 2009

Green Initiatives Programs Identified February 2009

General Education Changes to Programs Spring 2009

Renewable Resources Programs Identified June 2009

BA Opportunities Info to Executive Council Summer 2009

Evaluation and Development of

Customized Learning Report During PFE July 2009

Opportunities to Improve

Recruiting Processes Report During PFE July 2009 (and

Ongoing)

Dental Assisting Program Begins Fall 2009

Solar Technology Program and

Equipment in Place Fall 2009

Work Skills Certificate Certificate Offered Fall 2009

Develop Job Corps Programming Programs in Place Fall 2010

Seamless Transition

for Job Corps Students Approved Plan Fall 2010

Fire Training Program and

Building in Place Fall 2010

Identify New Revenue Streams

Naming Opportunities Reaction Piece/Creation of

Ad Hoc Committee March 2009

Job Corps Revenue Opportunities Agreements in Place Ongoing;

Report January 2009

Transfer of Wealth Seminar about

Planned Giving September 2008

Additional Steps Ongoing

Resurrect and Energize Booster Club Increase in Membership Begin Fall 2008

Identify Services and Expertise List of Services/Expertise March 2009
That IHCC Could Market

Services at Regional Academies Increased Revenues

from Services As Academies are

Established

Senior Housing Report to Ex Council and

Board of Trustee Approval As information is

available

Improve/Manage Facilities

Green Initiatives Consideration and

Implementation of

Green Initiatives Ongoing

Space Allocation for Programs Each Program Has

Appropriate

Space During New Program

Approval Process

Rename Airport Campus Campus Named March 2009

Facility Security Enhancements Recommendations to

Executive Council As building

assessments are

complete

Business Incubator Status Report to

Executive Council June 2009

Dodd Stage Shell

Outdoor Stage Ottumwa Campus Shell Design Complete April 2009

Completed Shell As Funding is

Available

Renovation of Science Labs

Ottumwa Campus Process Begun Fall 2008

Continue As funding allocated

Remodel Finished Fall 2010

Soccer Field—Ottumwa Campus Completed Fall 2010

Evaluation of Airport Facilities and Property Ongoing

Centerville Academic Building Completed Dependent on

Funding

Market the College and Programs

Market College to Communities Report to Executive Council February 2009

Gather Feedback From

Communities/Constituents Report to Executive Council May 2009

Strengthen the Institution

Safety/Security Awareness on Campus Report to Board of Trustees July 2008

Recruitment of Students Annual Report October 2008

Staff Awareness of Contact Hours Plan/Update February 2009

Increase in Reported

Contact Hours Ongoing

Create Strategy to Increase

Employment Applicant Pool Increase in Qualified

Applicants January 2009

Student Experience Report to Executive

Council February & May 2009

Minimize Tuition Escalation Awareness of Expenses Ongoing

Sensitivity to Political Leadership Report of Communications

And Contacts Ongoing

Process for Future Visioning Utilize Future Trends

in Decision Making Ongoing

Self-Study for Continued Accreditation

Renewed Accreditation

Spring 2010

Create Strategy to Respond to Increased Energy Costs

Continued Evaluation

Ongoing

Develop Appropriate Enrollment Goal **Enrollment Goal**

Established/Met

Ongoing